



WINTER SPORTS MARKET 2014
EXHIBITOR & SPACE REQUEST FORM

JANUARY 27 -29, 2014 | FOUR SEASONS BALLROOM
COLORADO CONVENTION CENTER | DENVER, CO



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EXHIBITOR INFORMATION	EXHIBITOR			
	ADDRESS 1			
	ADDRESS 2			
	CITY		ST/PROV	
	COUNTRY		ZIP/PC	
	PHONE		WEBSITE	

CONTACTS	TRADE SHOW CONTACT	PHONE	EXT.	EMAIL
	SALES/PROGRAM CONTACT	PHONE	EXT.	EMAIL

EXHIBIT SPACE REQUEST	EXHIBITING CATEGORY		SUB CATEGORY	
	HARDGOODS PRESENTATION ROOM	Check Box	<input type="checkbox"/>	WSM Room Fee
	WSM EXHIBIT HALL	TOTAL 10x10 UNITS		WSM Booth Fee
		ENDCAP REQUEST (Check)		WSM Endcap Fee

Details: Exhibit space for WSM 2014 will be sold in 10x10 units. Space requests limited to 6 consecutive units. Request for additional units will be handled on a case by case basis. Endcap placement is required for booths of 5 or more consecutive units. Endcap request will be based first on booth size, then on a first-come first-served basis.
Pricing: 1st unit = \$1000, Additional units = \$495 ea., End-cap placement = \$505

BOOTH LAYOUT	REQUESTS	
	Please indicate any special layout requests and mark your ideal booth layout in the grid. Every effort will be made to accommodate your booth layout and any special requests. Thank you.	
		<div>Click on desired units for booth</div>

TOTAL	"TOTAL" represents amount due to Sports Specialists Ltd., SSL, for participation in WSM 2014	HARDGOOD PRESENTATION ROOM FEES	
	Separate show fees are required by WSM co-host Snowsports Merchandising Corp., SMC.	WSM EXHIBIT HALL FEES	
		SSL 2014 PROGRAM FEE	
		TOTAL	

PAYMENT	To Pay by Credit Card* check box <input type="checkbox"/>	Name on Card		Amount to be charged to card
		Card Number	Exp. Date (mm/yy)	CVV#
	*All credit card transactions will incur a 3% service fee.			

If credit card information is not provided with exhibit application an invoice will be generated upon receipt of application and sent to the above address. Invoice will be due upon receipt.

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